

Anchor Mountain Design offers the following services and rates:

- Website Creation & Re-design
- Basic Website Work
- Ecommerce Solutions
- Ongoing Maintenance
- Application Integration
- Search Engine Optimization
- Logo & Branding Design

Website Creation & Re-designs (quotes only)

New websites and website re-design (websites that just need a facelift) are bid on a by project basis. Anchor Mountain will plan, design, develop and deploy your website according to your specifications. Please see our Cost Estimate Sheet to give you an idea what the average development costs would be.

Basic Website Work (\$45/hour, \$35/hour for non-profits)

Whether you are an existing client needing website updates or a new client seeking some website edits, Anchor Mountain can keep your website fresh. Our normal rate is \$45/hour (\$35/hour for non-profits) and is billed each month or at the end of the maintenance project. We are proficient in HTML, CSS and other development tools. You can count on us to complete the work on a timely basis.

Ecommerce Solutions

Selling products online has never been easier. Anchor Mountain offers several solutions to enable your website to sell products securely. We offer shopping cart solutions that range from your own store, hosted on your website to several online shopping cart options. For smaller websites or non-profits needing to accept donations, *PayPal Merchant Tools* offers several simple methods that are quite cost-effective.

Maintenance Contracts

Our website maintenance program is based on a \$45/hour, \$35/hour for non-profits, basis. Turnaround is generally within 48 hours of the request.



Application Integration

Open Source (OS) applications provide clients with many inexpensive but powerful options for their website. Some examples of applications we can install and customize are message boards, membership management, photo galleries, rolling images and many more. Because Open Source applications are inexpensive, the cost to you is much more economical than custom application development. Anchor Mountain simply helps with installing, customizing and deploying them.

Search Engine Optimization

Basic web site Search Engine Optimization (SEO) is included with each website developed or re-designed. Other SEO options can be added to the web site if needed.

Logo & Branding Design

Anchor Mountain can provide branding strategies that include logo design, business cards, letterhead and signage, thus helping you maintain cohesiveness between your print media and your website.

We have listed cost estimates for the most common elements of websites for your budgeting purposes. More precise estimates for your particular website design are available upon request.

Elements of Your Website:	Rate Estimate
Basic Website Design	\$275/Homepage & website template \$35/ per each additional standard page (includes standard image prep) \$50/ per each additional page with special effects (i.e. javascript, rolling images)
Shopping Cart	\$500 - \$1,000 per shopping cart
Custom Application (ASP, PHP custom scripts)	\$500 - \$1,000 per custom script (we usually can find an Open Source for most applications)
Custom Database Development	\$750 - \$1250 per database
Flash movies	\$100 - \$200 per flash movie
Search Engine Optimization (SEO)	Basic SEO included with website – additional SEO available upon request
We offer ongoing maintenance for your website at a rate of \$45/hour, \$35/hour for non profits. (billed in quarter hour increments)	

Feel Free to contact us anytime at design@anchormountain.com

